

# Unsolved Crime Publications (UCP) Special Fundraiser

May 25<sup>th</sup> 2023

Unsolved Crime Publications, hereinafter referred to as UCP, will produce a digital version of a Crime Stoppers Awareness Guide for businesses to purchase advertising in and private citizens to provide sponsorship for and agrees to contribute a minimum donation of \$35,000 to NS Crime Stoppers, hereinafter referred to as NSCS, from the revenues generated from this project. This is from our 2023 sales campaign.

All sales and invoicing of the Crime Stoppers Awareness Guide will be done under the name of UCP, and NSCS's name will only be used as a beneficiary of a minimum donation of \$35,000.

## NSCS's responsibilities will be:

Allow UCP to use NSCS's Name and Logo, as a recipient of a minimum \$35,000 donation only, during our telephone appeal and on our printed material.

Approve a letter thanking UCP for this donation from support received from their Crime Stoppers Awareness Guide project and acknowledging the donation amount.

Allow UCP to print a sponsor logo for NS Crime Stoppers with your TIPS Line phone number on it to give to all sponsors for this project.

Confirming that NS Crime Stoppers is a beneficiary and supporter of this project if and when contacted by the public.

Provide fill material for the NS Crime Stoppers Guide.

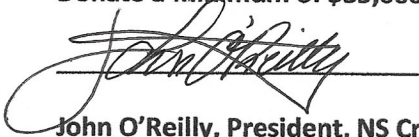
## UCP responsibilities will be:

Print Invoices, letters and envelopes under UCP's name which also include NS Crime Stoppers name and logo acknowledging their being a recipient of a minimum donation of \$35,000.

Deposit all funds raised, including applicable HST collected, into UCP bank account.

Look after all project costs including producing a Digital Version of our Annual Publication to place on NS Crime Stoppers Web Site.

Donate a minimum of \$35,000 to NS Crime Stoppers from the proceeds raised from this project.



John O'Reilly, President, NS Crime Stoppers



Mark Fenety, President UCP