

CANADA CALLING

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ASSOCIATION



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CRIME

HELPING TO STOP, SOLVE AND PREVENT CRIME - TOGETHER
AIDONS À ARRÊTER, RÉSOUDRE ET PRÉVENIR LE CRIME - ENSEMBLE

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News from Canadian Crime Stoppers

Winter—2022

Message from the President

It's time for positivity. It has been nearly two years since we last participated in what was then considered our normal activities. The resiliency of Crime Stoppers programs has been exemplary. We have adapted to these challenges and continue to provide our communities and partners with the support that they had come to expect. Most programs have reinvented themselves by implementing new relationships, business practices and fundraising initiatives. Congratulations. I would like to take this same direction with our Newsletter. It is important for us all to share our success and challenges but I feel there is a missed opportunity as well. In this edition we hope to bring you articles that are informative, educational, and thought pro-

voking. Until we can revert back to hosting Conferences and Training sessions in person, we must take advantage of every opportunity to be informed. This edition of the Canada Calls will attempt to do just that.

Please enjoy the articles and contact us should wish to learn more. Here are a few of the activities that CCSA has been involved in these last many months.



January 2022 Crime Stoppers Month

Historically January represents Crime Stoppers Month in Canada. This years theme is, **"Stop the Crime of Human Trafficking" / "Mettre fin au crime de la traite des êtres humains"**. Programs across Canada are working within their communities to create education and awareness to assist in mobilizing Canadians to report suspicious or criminal activity anonymously making our communities safer. Crime Stoppers stands united in its vigilance against individual and systemic discrimination and racism. Letters of Support have been received from the Prime Minister, Commissioners of the RCMP and O.P.P, as well as numerous other dignitaries. In addition, two Canadian landmarks the CN Tower and Niagara Falls were lit up to recognize Crime Stoppers month.

Rewards For Tips Study

Submissions for the Tip Reward study ended September 30th, 2021. Thank you to all programs that recognized the value that this study

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Legal Issues



FROM THE DESK OF THE *NEW* CCSA LEGAL ADVISOR

By Chris Somerville

Legal Advisor, Canadian Crime Stoppers Association

As of July 1, I assumed the honour of serving as CCSA Legal Advisor from Robert Gill. Throughout my years working with Crime Stoppers, Bob's mentorship inspired and guided me tremendously. I can't thank him enough.

As a Partner with Affleck Greene McMurtry LLP in Toronto, I have a wide-ranging litigation practice, where Crime Stoppers holds a very special place. I look forward to working with Crime Stoppers programs nationwide in my new role.

Going forward in this section of the CCSA Newsletter, I will be providing summaries of notable cases concerning informer privilege – a critical legal doctrine for Crime Stoppers programs everywhere in Canada. These cases will range from recent developments to classic decisions that have been cited for many years. Today I begin with *R. v. Sandhu*, decided by the Ontario Court of Appeal on July 22, 2020.

Case Summary: *R. v. Sandhu*, 2020 ONCA 479

Facts: Following a tip from a confidential police informant regarding a large pending drug shipment, the Toronto Police Service started an investigation resulting in the arrest of four men and the seizure of 71 kg of cocaine and other drugs. At trial, one of the accused asked the judge to identify the informer on the basis that they were a police agent not protected by informer privilege and that his innocence was stake.

Decision: First, the trial judge conducted an *in camera* and *ex parte* hearing and confirmed the informer was not a police agent. Second, the judge heard and rejected the accused's evidence that identifying the informer would raise any reasonable doubt. The Court of Appeal emphatically upheld the trial judge's decision, providing an excellent recap of the tests for evaluating the existence of informer privilege and the innocence at stake exception



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will play in planning for the future in both your communities, and across Canada. Since that time the Harvard and University of Toronto Wharton Schools of Business team have began compiling and analyzing data that has been submitted by the supporting programs. For the Study to be truly reflective of Crime Stoppers in Canada we had hoped to receive submissions from as many programs as possible representative of the vast differences in society from coast to coast. We received submissions from approximately 50% of the 87 Canadian programs and were pleased with this support. We anticipate that the compilation and analysis of data could take up to two years to complete. There have been many discussions on the values of rewards provided by Crime Stoppers programs, the limits that should be offered, the frequency that rewards are collected, and the cost to Crime Stoppers programs to provide rewards. This study should bring clarity to these questions and many more.

Due to the ongoing travel issues brought about by Covid, the launch of this initiative has again been delayed. The launch of the pilot project at Pearson Airport will target the 60,000 staff working within the Airport on identifying and reporting anonymously potential incidences of Human Trafficking and the illegal transportation of goods. We have tentatively targeted early March 2022 with Vacation traveller's and school March-Break typically influencing travel volume. The guest list will target high-profile dignitaries

from Governments and Law Enforcement to maximize the media attention this project deserves. Print media will also be displayed throughout Pearson Airport property and radio commercials have also been completed in an effort to create awareness with both the working members and traveller's at Pearson. It is our intention to next use this model as a template to roll out to all airports across Canada.

#SayItHere

The use of the tag line **Say it Here** is continuing to be adopted by more Crime Stoppers programs who are incorporating it into their regular media and communication practices. CCSA encourages all programs to give this their consideration as we attempt to establish a common brand for all of North America.

Legal Issues

We continue to receive requests for support from our Legal Counsel regarding challenges to privilege arising with programs across the country. We are comforted that we have both expert Counsel representing Crime Stoppers and a long history of precedent to draw on. The challenges however can be quite costly and we must always insure that we have the financial resources available should they be required.

Environment and Climate Change Canada

I am very pleased that the ECCC and CCSA will be renewing our MoU first established in 2018. ECCC-WED values its partnership with CCSA and wants to ensure that the best processes are in place to receive and process information received from Crime Stoppers. The changes set out in the revised MoU represent a significant change in who will administer Crime Stoppers' tips by centralizing the receipt of tips and regionalizing the dissemination and investigation of information by WED Officers. Further information will be shared when available.

Transport Canada

I continue to participate in the Rail Security Working Group as we meet monthly to discuss threats to rail safety in Canada. There are approximately 57 rail carriers in Canada with a network of 41,000 kms of rail lines. Our initial initiative targeting vandalism to rail lines produced a series of awareness posters drawing attention to these issues and I encourage all programs to continue to use these in their social media on public event opportunities. This project has increased the visibility of Crime

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Stoppers with both Transport Canada and the many rail stakeholders and I'm hopeful this will lead to future partnership opportunities.

KYCS

CCSA first entered into a partnership with KYCS in 2020 recognizing the support their organization provided to law enforcement initiatives and community safety. With the rampant increase of Auto Theft across Canada KYCS has introduced a number of theft deterrent initiatives. Most recently KYCS has introduced a Key Fob protector reducing the risk of theft by blocking code scanners commonly used by today's technologically advanced thieves. Pilot projects are being launched by Crime Stoppers programs and their Police partners targeting Auto Theft by introducing these theft deterrent products. There is the potential to earn revenue for the Crime Stoppers program and help create awareness and education within your communities. Please contact me should you wish more information on how your program can participate.

Wildlife Trafficking – Illegal Bear Parts

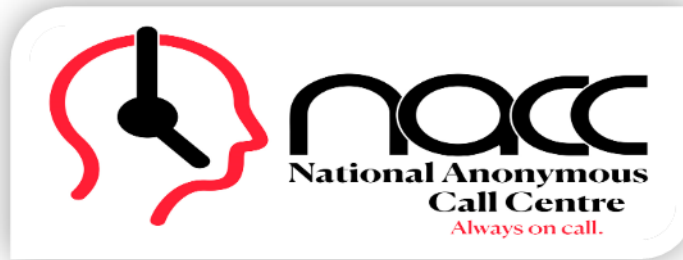
In August 2021 I again had the privilege to work with members of the Toronto Zoo to develop and awareness campaign targeting the illegal poaching and sale of Black Bear parts in Canada. This followed very successful projects previously on the illegal trade of Turtles and Sturgeon. Assisted by representatives from the Ministry of Natural Resources & Forestry in Ontario, we targeted release to coincide with the legal fall bear hunt in Ontario and other provinces recognizing that this is a National criminal activity. Special thanks to all those that supported and participated in this very important project.

We again wish to extend our thanks and appreciation to every volunteer, partner, and supporter of Crime Stoppers.



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Proud partners with the public, media & law enforcement ~ Keeping your community safe one call at a time



February 2022

All the staff at N.A.C.C. are hoping everyone is staying healthy and safe in these everlasting trying times. The same as all of you, we are working through COVID protocols and making sure we don't miss a beat. We have been very lucky as we are just starting to see some minor ramifications from COVID in our centre, but we have all stayed adamant about our COVID Procedures to ensure we stay healthy and ready to always answer your calls.

Since our inception in November 2017, it has been 4 years already. We have documented in the call centre 77,448 reports for investigation, viewed 53,185 web tips, 91,409 mobile tips and 432 text tips as of September 2021. We have also answered 261,934 calls on behalf of our clients, built up our staff with exceptional members, had many successful tips and continue our training through established programs and police agencies to stay up to date in the ever-changing times.

N.A.C.C. appreciates the feedback and the input to make us stand out above the rest for quality, hold times and tips that lead to arrests. We could not do this without the partnership with Canadian Crime Stoppers, Ontario Crime Stoppers, O.P.P. and local police agencies for their knowledge and experience they are willing to share with us. The biggest thing that any program can do to make sure N.A.C.C. can represent your program with the highest standards is communication. Our management team is here anytime to discuss options, improvements, update protocols or coordinators information and of course high alerts or special call handling. Communication is the way to make sure we are fielding calls correctly, asking the right questions and providing or obtaining the right information the first time from your tipsters. Communication will also cut down on the cost of repeat callers when you are not able to be in the office answering your lines due to the many responsibilities now assigned to coordinators in these days of COVID.

N.A.C.C. wants to reiterate that under no circumstances do we record calls, have caller ID or take personal information from tipsters. We respect, abide, follow all Crime Stoppers International protocols without exception. You may ask how we know our call takers are doing their job, we conduct weekly random quality checks by listening in to calls from start to finish and the call taker is graded and is provided feedback and a report card to support our mentoring. Our mentoring program is successful, and it also shows in our successful tips.

N.A.C.C. wants to thank everyone who supports and advocated for us in our journey to be the best Crime Stoppers Documentation Centre. Stay safe!

Sobriew

Operations Coordinator National ,Anonymous Call Centre

A Letter from the Founding Chair of The Canadian Crime Stoppers Association



As founding Chair of the Canadian Crime Stoppers Association, I'd like to take a moment to thank the current Board and all its previous Boards for continuing the excellent work of the program and its successes.

I'm sure that all of us remain engaged in monitoring the Boards activities with interest and as alumni are always supportive of focussing on the core principles of Crime Stoppers and leading international engagement on important initiatives.

I'm currently serving as an MLA in the Saskatchewan Legislature and often remind my colleagues of the important work of the community/media/law enforcement partnership provided by the program. Thank you for your leadership and engagement.

Hugh Nerlien

hbnerlien@sasktel.net

Former member and Chair of Medicine Hat, Calgary, Alberta, Saskatchewan Canada and proud of the work we did in developing the international bylaws, policies and procedures.

Wildlife Sentinel app aims to combat aviation wildlife smuggling

Non-government organisation TRAFFIC has developed a mobile reporting app to encourage the aviation industry to report suspicious activity to combat the increasing issue of wildlife trafficking.

By Frankie Youd

International criminal gangs have been exploiting the aviation industry to illegally traffic wildlife products, flora, and fauna. The worldwide illegal wildlife trade is estimated to be worth at least \$19bn annually.

The gangs involved with this criminal activity use the aviation network to smuggle these illegal products by providing false permits, compromising security checks and bribing corrupt officials.

TRAFFIC, Crime Stoppers, and Reducing Opportunities for unlawful Transport of Endangered Species (ROUTES) have developed a Wildlife Sentinel, a mobile reporting app to provide staff at airports, airlines and in the aviation environment with a platform to report suspected wildlife trafficking and corruption.

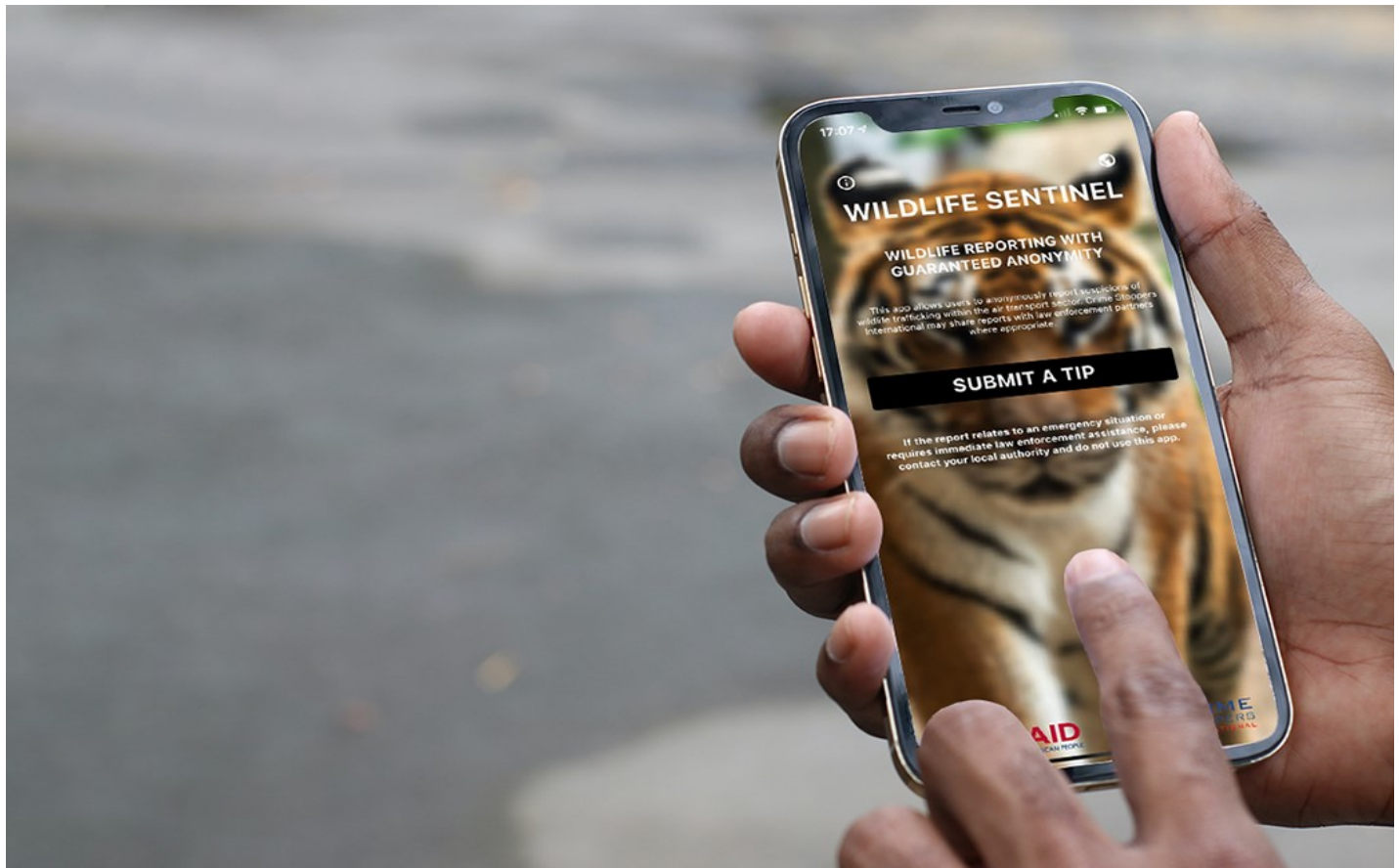
Speaking on the launch of the app Shane Britten, CEO of Crime Stoppers International (CSI) said: "Wildlife Sentinel is already proving to be a valuable tool in the fight against wildlife crime. By providing aviation sector employees with a simple-to-use, anonymous reporting method, we are giving them the ability to quickly

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report potential illegal activity and help put an end to this heinous crime.”

Katrina Mole, TRAFFIC project manager, explains how people working in the industry can become involved with the app and what the steps are to report suspicious activity.

Data, insights and analysis delivered to you [View all newsletters](#) By the Airport Technology team Sign up to our newsletters



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To combat the increasing issue of wildlife trafficking non-government organisation have developed an App.

How did the concept for the app come about?

Katrina Mole (KM): The International Air Transport Association (IATA) carries out annual surveys of airline members that have signed the Buckingham Palace Declaration [an agreement committing to taking steps to shut down the routes exploited by wildlife traffickers]. For several years, airlines have been calling for a system that allows anonymous reporting of suspected illegal wildlife trade activity.

Part of ROUTES’ mission is to strengthen the communication between transport staff and law enforcement. By teaming up with CSI, who are experts in guaranteed anonymity, they came up with this technological solution. Through its anonymity, Wildlife Sentinel also provides the opportunity to reduce corruption in the aviation sector.

Is the app available now if so when was it launched?

Wildlife Sentinel went fully operational in September 2021 and is available in English, Portuguese and Spanish. It is free of charge through the Apple and Android app stores – search term “Wildlife Reporting” and look for the tiger icon to find it. The fact that aviation officials have already installed and are using Wildlife Sentinel has verified the need for this vital tool.

How do individuals within the industry become involved with the app?

Download the app then click the 'submit a tip' button to proceed to the first information reporting screen. The app contains a simple form to share information such as what aroused suspicion, the location, details of the person or persons involved and flight details. This report is then reviewed by CSI and passed onto the relevant law enforcement authorities.

Could you give an example of when the app may be used?

Corrupt officials could potentially facilitate the exploitation of the aviation industry by wildlife traffickers, for example, by blocking due diligence, providing false permits, and compromising security checks. Wildlife Sentinel offers the opportunity to report suspicions of wildlife trafficking or corrupt officials without fear of retribution.

Once reported, who receives this information, what are the next steps?

All incoming tips go to Crime Stoppers International first. They then review and prioritise the information to report to law enforcement agencies. The intelligence is collated and analysed to build an evidence base to direct long-term strategic responses.

What do both organisations hope to achieve by the launch of this app?

ROUTES and CSI jointly developed Wildlife Sentinel, to empower air transport staff to anonymously report suspicions of wildlife trafficking to law enforcement.

We hope that through the launch of this app, air transport staff will be made aware of this innovative tool. Ultimately, it will contribute to ending wildlife trafficking in air transport.

We hope that the app will be widely used and adopted by the aviation sector to help fight illegal wildlife trade.

Social media submission for CCSA Newsletter

Social media platforms have been a lifeline for many Crime Stoppers programs, as media outlets face budget restrictions thanks to low advertising revenue.

A local program with no advertising budget can reach out to their community, thanks to a combination of quality content, supportive followers, and regular uploads. It is exciting to see programs across Canada embrace social media and reflect their own unique messaging. More and more programs realize social media and websites are the tools they need to reach the public today.

While regular contributions and quality content can be half the battle to ensure smooth engagement on social media, ensuring best practices are in place, and adhering to these principals, is the other half.

Let's be specific.

- Monitoring comments – making sure your platform doesn't become a gathering place for extreme or overly negative posts. You have a brand and a reputation to maintain – for all of us.
- Accounts that try to emulate your program's account – similar names/parodies etc. should be reported to the platform (Facebook, Instagram etc.) directly.

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- Ensure partnering agencies understand and follow the Crime Stoppers philosophy, i.e., investigative partners should not indicate which cases Crime Stoppers Tips have been used, not give credit for an arrest/charges/recoveries to Crime Stoppers.
- Not using the Crime Stoppers account for personal viewpoints – this is not the soapbox for personal, political, ideological discussion. Crime Stoppers accounts are to promote Crime Stoppers messaging only (anonymous and confidential method of reporting crime/crime awareness/crime prevention/community safety/program awareness etc.), and share posts from partners that align with this focus.

A well-maintained social media presence need not be time consuming. Ideally the platforms are monitored and accessed by at least two people (coordinator and Board member) to ensure someone is always aware of activity.

Prioritize solid communications practices at your local program, as an issue with one organization impacts all. It can also reduce potential legal consequences.

“Good social media practices can prevent serious legal issues,” says Chris Somerville, the CCSA’s National Legal Advisor. “Please take advantage of the social media training and support offered by the CCSA.”

If you have any questions regarding communications, social media, public relations, and policies around these topics, please request free Communications Training offered through CCSA. This training is available virtually through Zoom and illustrates how to generate positive media engagement, how to deal with negative media interest, who should make statements to media, how to engage with members of the public and how to positively engage on social media and websites. Upon completion of the course, your program will receive a PDF of a customizable Communications Policy for future reference. Contact me to book your Communications Training.

In closing, if you are not following CCSA on Facebook, Instagram or Twitter, please do so. Make sure you tag us in your local program’s posts, and we’ll do our best to help amplify your message across Canada!

Thank you,

Sarah Bowers-Peter

Communications Chair – Canadian Crime Stoppers Association

sarah@csgw.tips

What does CCSA do for the local programs?

This is a question often asked by members and while the list is long, here are just a sample of the tasks completed and services offered.

National 24 Hour per Day Crime Stoppers Call Centre

As a member of CCSA, you have exclusive access and preferred pricing to the National Anonymous Call Centre, the first call centre in the world created and run by Crime Stoppers for Crime Stoppers.

National Legal Fund

CCSA has established a National Legal Fund to assist member provinces when a challenge to anonymity arises and program funding may be insufficient. Access to expert Legal Counsel is available and fee reimbursement for qualifying costs will be provided.

Tip Management Software

CCSA monitors advancements and concerns with Tip Management software and has negotiated exclusive rights for member programs to hold a P3 licence in an effort to maximize information sharing and reporting by standardizing software use.

Memorandums of Understanding

MOUs with Government agencies such as Environment Canada Climate Change Wildlife Directorate, the RCMP, and Transport Canada assist in creating awareness and tip dissemination while ensuring Crime Stoppers protocols are respected.

Funding Opportunities

Procure partnerships that provide funding in support of Crime Stoppers messaging. CCSA does not solicit financial support for local and regional organizations but liaises with the Federal Government, and with corporations and organizations that have a national presence and align with the values of Crime Stoppers.

Representation at Crime Stoppers International

CCSA provides 3 Directors to CSI which actively represent Canada (Region 2). As a valued and major contributor to CSI affairs your Canadian Directors share the views and challenges of Canadian Crime Stoppers programs with an international audience, both at regularly sched-

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uled meetings and annual Conferences. We share ideas, advancements, partnership opportunities and exposure to relevant topics and challenges facing Crime Stoppers globally.

- = Membership at CSI allows local programs to submit applications for recognition at the CSI Annual Awards. Successful programs showcasing their significant accomplishments against similar sized communities from around the world can leverage these Awards for corporate support, government support, community awareness and to reinforce their partnership with local law enforcement. Successful recipients often use the Awards to promote and enhance their partnerships within their communities and law enforcement partners.

Investment from the RCMP and Provincial Law Enforcement Partners

Senior level input from the RCMP and other Provincial Police Associations including having representation on the CCSA Board of Directors

Guidance & Support to Regions

Challenges often arise in the day-to-day operation of a Crime Stoppers program that may be unique or unusual. CCSA is not only a reference library of information and history but provides access to services and other member programs that can assist in resolving these challenges. This is a very valuable asset that many programs avail themselves of on a regular basis.

Awareness Campaigns

Thanks to networking partnerships, CCSA brings to local programs awareness campaigns. These include: Trafficking Exotic Animals and Illegal Trade of Wildlife, Human Trafficking, Elder Abuse, Air Safety, Methamphetamine, Rail Safety, and Suncor Student Videos.

Tip Reimbursement Program

CCSA where possible will encourage partnerships that include a Tip Reimbursement component., typically up to 150% of the approved reward (guidelines may vary with each partnership). Companies such as Suncor currently offer these reimbursements for thefts that occur at their retail outlets. Contact the CCSA President for all requests of reimbursement.

CCSA Website

CCSA is making every effort to provide a functional and useful web site, both for members and for the public wishing to learn more about Crime Stoppers. We encourage all programs to participate by sending us content that can be shared with others. Corporate partners provide links to their sites as well in a reciprocal showing of support

National Training Conference

CCSA's mandate is to host a bi-annual National Training Conference by partnering with member Regions and local programs. The value of bringing together Board Members and representatives of Law Enforcement from across Canada to share in education and training is immeasurable. Consideration is also underway to create National Awards to recognize significant contributions and accomplishments.

Social Media

CCSA is active on following social media platforms: Facebook, Twitter and Instagram. These platforms can be accessed by local programs to share, like etc. posts that CCSA shares. CCSA will also share, comment, like etc. posts from local programs that tag CCSA in their respective posts. By doing this, CCSA increases the reach and profile of the Regions and local programs.

Tip Management Protocol

CCSA provides revisions and updates to the Tip Management Protocols as circumstances change. This resource document ensures best practices for programs and gives guidance for coordinators in the safe and effective management of Tipster information. This document reduces the chance legal issues.

National Crime Stoppers Month

Each year CCSA establishes a theme for January's Crime Stoppers Month and requests Letters of Support from recognized partners and government dignitaries. This theme is shared with all member programs in an effort to create awareness and capture the support of our media partners to promote our mandate.

Advisory Body

As an Advisory Board CCSA offers a service of supporting programs by providing direction and valuable input on all aspects of Crime Stoppers. With a wealth of history and experience CCSA and its Directors provide access to historical information and resources that can assist with all concerns and issues presented to them by local programs. These typically include questions on Tip Management Protocol, By-Laws, Partnerships, Legal Challenges and more. CCSA has assisted in creating numerous digital assets including training and education videos and print media publications that are shared with member programs at no cost. Videos on Elder Abuse, Bul-

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lying, Crime Stoppers for Youth, Hate Crimes all assist local programs by providing education materials where often the cost would be prohibitive for them to produce. Print Media such as posters on Rail Safety, Illegal Poaching of Wildlife, Opioids and Illegal Use of Laser Lights can be shared with both media partners and displayed at public events and venues.

Support to Coordinators

Coordinators are supported by CCSA by National and Provincial Law Enforcement representation, through the Tip Management Protocol, through training opportunities, Communications Training, and network opportunities.

Board members of local programs are supported by the CCSA through advocacy to government agencies, corporate entities and cost saving initiatives (legal fund, legal counsel).

Training is offered to Board members at the annual conference as well as through online power point presentations in the Members Section of websites from CSI and Provincial Associations.

David J. Forster

President, Canadian Crime Stoppers Association

December 2021

Women's Trucking Campaign

by Sarah Bowers-Peter

The *Know Human Trafficking* campaign introduced two new wrapped trailers on Feb. 22, which was National Human Trafficking Awareness Day. A video was produced prior to the launch and was shared on social media. The video can be viewed at <https://youtu.be/Vif8rt5PbLE>

Additionally, one of the trailers was promoted locally by Knowledge Surge and Crime Stoppers of Simcoe Dufferin Muskoka at an event in Barrie, Ontario on the same day.

OACS was invited to participate in this initiative by Women's Trucking Federation, which developed the Know Human Trafficking awareness campaign and victim-led training module. Other partners include Sharp Transportation, Knowledge Surge Institute, Cross Roads Truck Training and the Province of Ontario. Carolyn Mulroney, Ontario Minister of Transportation, attended the unveiling of the new trailers and had words of support for the various participants.

The OACS logo is on the front top panel on the driver's side of the trailer, on the rear top panel on the passenger side, and a subdued version of the logo is on the rear doors of the trailer.

There has been tremendous response to this launch. Toronto Crime Stoppers has expressed an interest in having a localized launch and plans are being made for the spring. Additional trailers may be wrapped and there is interest in this campaign from businesses across Canada.

Crime Stoppers programs in Ontario are invited to reach out if they would like to host a Know Human Trafficking Awareness launch which would include one of the trailers attending their community. Let me know if you have any questions.

Thanks,

Sarah Bowers-Peter (she/her)
Program Coordinator



**CRIME
STOPPERS
INTERNATIONAL**

HELPING TO STOP, SOLVE AND
PREVENT CRIME - TOGETHER

Happenings at Crime Stoppers International in 2021

We thought it appropriate to provide an update outlining reflections and achievements for 2021 by Crime Stoppers International.

2020 and 2021 were a period of major transition for CSI let alone a major global upheaval caused by the Covid pandemic which unfortunately continues albeit at reduced levels.

Under the strong leadership of our President Sharon Hanlon, our Board of Directors, Management Committee in particular our volunteer CEO Shane Britten, we ended 2021 in a much stronger position both operationally and financially.

We also need to acknowledge and thank our key supporters and project partners through the past year as well.

Milestones and Achievements

2021 was the first full calendar year with Shane Britten in the role of CEO and he worked extremely hard to rebuild a solid operational platform, to develop value propositions that CSI can offer to not only Crime Stoppers programs worldwide but also strengthen our overall reputation and credibility.

In terms of strengthening CSI's project governance and financial oversight, we have developed and implemented a structured process for project design documentation. This was particularly necessary due to the substantial projects we had approved and their contractual delivery requirements.

CSI's anonymous reporting platform has been significantly enhanced with the incorporation of a sophisticated case management system. We now have a technically streamlined, secure and adaptable platform solution with the capability to build out a database of entities, relationships, trends, and patterns, along with a basis for robust statistics collection, analysis, and reporting.

Statistics, along with results or outcomes achieved from tips received and passed along to law enforcement partners and other supporters, remain vital to CSI being able to develop a clear picture as to Crime Stopper's global impact. **This is why your local programs statistics are so important in our rollup to the Global level.**

Data and statistics allow us to prepare high level strategic reports for partners to justify their investment, as well as briefing papers or submissions for potential partners and grant applications.

Another important initiative for 2021 and onward was the establishment of CSI Learning-our online portal to provide capacity building and training to members of the public and our law en-

forcement partners, as well as professional development for Crime Stoppers Directors, Managers and Staff.

Over time CSI Learning will be populated with a wide range of training and education opportunities based on our own intellectual property and that of our trusted partners. It is a key component of our overall strategy to strengthen the CSI brand and to also create revenue streams.

We also successfully conducted our first webinar addressing the topic of “the Impact of COVID on Transnational Crime,” with four subject matter experts speaking. There will be more webinars as we go along, and we will provide details to hopefully encourage your registration.

There is an article elsewhere in this newsletter advising of the design, development and launching of Wildlife Sentinel- an application specifically for aviation sector personnel to report suspected trafficking in wildlife. The project was developed through IATA with funding by USAID.

One big advantage to CSI is the availability now of an application which can be easily modified in future for other applications.

CSI worked extremely hard to build our online engagement, particularly through our social media accounts as well as our website, resulting in 2.74 million people reached which was up more than 20% over 2020. Interpol has recognized the extent of our positive reach into communities globally and sought to partner with us on a number of occasions and delighted with the results each time. Thanks go out to Ryan Ehalt in Saskatchewan for driving this aspect of our business operation.

Looking ahead we have several irons in the fire which look promising for 2022. The future of CSI looks extraordinarily strong compared to where we were just 2 years ago.

Due to continuing problems globally due to Covid it is very unlikely we will be able to hold an in-person CSI Conference in 2022. We have reached out to the Regions for a host in 2023 and ask that you stay tuned in this regard as we are hopeful a decision will be made early this year to allow proper planning and budgeting.

If you can think of anything you would like to see included in a Conference by way of topic, please let us know through your Provincial/Territorial CCSA Director.

Prepared by CSI Canadian Directors Dave Forster and Ralph Page- Feb 2022

Transport Canada joins forces with Crime Stoppers to increase rail security awareness

In 2020, Transport Canada began a partnership with the Canadian Crime Stoppers Association to promote rail security awareness and encourage Canadians to report any suspicious and illegal activities they may see pertaining to our country's railway system.

Transport Canada uses its official social media channels to help amplify Crime Stoppers' social media campaign to discourage vandalizing, tampering and interfering with the railway system. The Department is now urging other organizations to help spread the word by sharing the campaign posters on their social media accounts and retweeting our related content.

Over the past few years, Transport Canada has observed an increase in reported incidents of interference with railway infrastructure and operations. Interfering with rail lines, rail cars and signaling systems is both illegal and extremely dangerous and could cost lives.

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Interfering with the railway system threatens the safety and security of Canadians, including the travelling public, railway crew and workers, and those living in the surrounding communities.

Transport Canada is online at www.tc.gc.ca. Subscribe to [e-news](#) or stay connected through [Twitter](#), [Facebook](#), [YouTube](#) and [Instagram](#) to keep up to date on the latest from Transport Canada.

Campaign posters:



**VANDALIZING
or TAMPERING**
with the railway system is
a crime punishable by
\$5,000 FINE

**SAY it
HERE**
1.800.222.TIPS

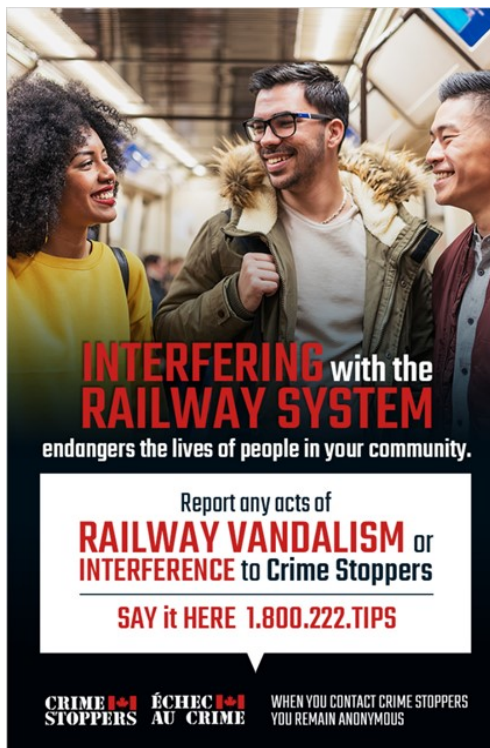
CRIME 1-1 STOPPERS **ÉCHEC 1-1 AU CRIME** WHEN YOU CONTACT CRIME STOPPERS YOU REMAIN ANONYMOUS



Le **VANDALISME
ou L'ALTÉRATION**
du réseau ferroviaire est un crime
passible d'une amende de
5000 \$

**DITES-LE
ICI**
1-800-222-TIPS

CRIME 1-1 STOPPERS **ÉCHEC 1-1 AU CRIME** LORSQUE VOUS COMMUNIQUEZ AVEC ÉCHEC AU CRIME, VOUS DEMEUREZ ANONYME.



**INTERFERING with the
RAILWAY SYSTEM**
endangers the lives of people in your community.

Report any acts of
RAILWAY VANDALISM or
INTERFERENCE to Crime Stoppers

SAY it HERE 1.800.222.TIPS

CRIME 1-1 STOPPERS **ÉCHEC 1-1 AU CRIME** WHEN YOU CONTACT CRIME STOPPERS YOU REMAIN ANONYMOUS



**L'INTERFÉRENCE avec le
RÉSEAU FERROVIAIRE**
met en danger la vie des gens de votre communauté.

Signalez tout acte de
VANDALISME ou **D'INGÉRENCE
FERROVIAIRE** à Échec au crime.

DITES-LE ICI. 1-800-222-TIPS

CRIME 1-1 STOPPERS **ÉCHEC 1-1 AU CRIME** LORSQUE VOUS COMMUNIQUEZ AVEC ÉCHEC AU CRIME, VOUS DEMEUREZ ANONYME.



**CRIME
STOPPERS
INTERNATIONAL**

HELPING TO STOP, SOLVE AND
PREVENT CRIME - TOGETHER

Congratulations to the following Canadian Crime Stoppers Programs. Who were the Winners in the Respective Categories at the Recent Crime Stoppers International Awards Presented Virtually?

Specialized Training- Youth Engagement- PEI Crime Stoppers

Productivity (0-300,000) Total Property Recovered (incl. drugs)-Central Okanagan Crime Stoppers BC

Productivity (300,001- 1 million) Total Arrests- New Brunswick Crime Stoppers

Productivity (300,001- 1 million) Total Property Recovered (incl. drugs)-New Brunswick Crime Stoppers

Productivity (1-3 million) Total Arrests- Crime Stoppers of York Region Inc.

Productivity (1-3 million) Total Property Recovered (incl. drugs) Crime Stoppers of York Region Inc.

Media Digital (0-300,000) Crime of the Week- Crime Stoppers Guelph Wellington

Media Print (300,001- 1 million) Special Report Feature- Crime Stoppers of Hamilton

Media Print (over 3 million) Special Report/ Feature- Toronto Crime Stoppers

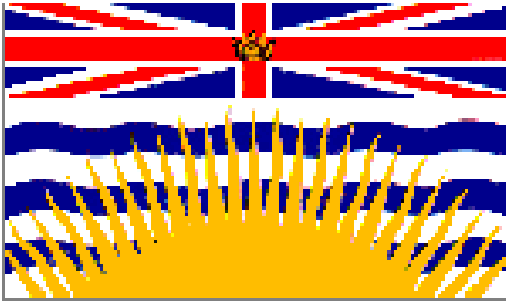
Media Radio (0-300,000) Special Report/Feature- Crime Stoppers Guelph Wellington

Media Radio (1-3 million) Crime of the Week- Calgary Crime Stoppers

Media TV (0-300,000) Special Report/Feature- Crime Stoppers Guelph Wellington

Media TV (300,001- 1 million) Public Service- Winnipeg Crime Stoppers

Congratulations to all Crime Stoppers Programs who submitted entries to the CSI Awards. Canadian programs continued to represent most entries and almost 50% of the Winning Programs, for activities in 2021.



British Columbia



A lot has happened for Crime Stoppers programs in BC in the past 18 months

Northern BC Crime Stoppers

The Prince George Crime Stoppers Association was formed in 1985 to serve the city of Prince George. In October, 2020, Prince George Crime Stoppers changed its name to Northern BC Crime Stoppers and expanded its service area to include over 30 communities in Northern BC, north to the Yukon Border, south to Williams Lake, west to Vanderhoof and east to the Alberta border. In January, 2021, the program expanded again west to Smithers. Further expansion occurred in August, 2021 with Northern BC Crime Stoppers servicing communities west to Terrace and Kitimat.

Along with the new name, Northern BC Crime Stoppers had a complete makeover, including a new logo, new website and a Mascot named Whodunnit. Despite COVID-19 restrictions, Whodunnit has started getting out in the community to promote Crime Stoppers.



Central Okanagan Crime Stoppers

In November 2021, Central Okanagan Crime Stoppers received the Crime Stoppers International Productivity Award for the large amount of property they helped the RCMP recover in 2020. \$837,000 of drugs, property and cash were recovered as a result of tips from the community.

This program held a successful annual community shred day on May 15, 2021 and raised over \$9,000.00. 942 boxes of paper weighing 11,370 kgs were shredded.

Greater Victoria Crime Stoppers

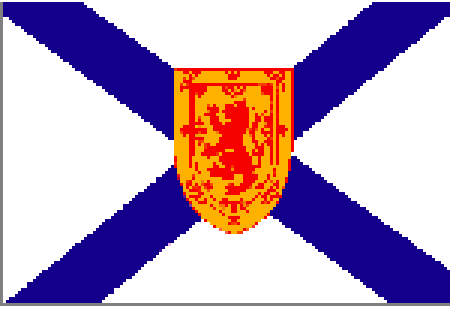


2021 was a successful year for Greater Victoria Crime Stoppers. In 2021, they received 1185 tips which helped law enforcement partners to clear 72 cases. These tips resulted in over \$1.7 million in recovered property, cash and drugs.

Greater Victoria Crime Stoppers participated in the 39th Annual Santa Lights Parade on November 27, 2021.

Greater Victoria Crime Stoppers is proud to have been able to partner with [CHEK News](#) to bring attention to the topic of Human Trafficking. This crime will be the program's focus for all of 2022.





Nova Scotia



2022 marks the 35th anniversary of the introduction of Crime Stoppers to the citizens of our province. In 1987 the organizers of our provincial program knew very little about what Crime Stoppers is or how it worked. With training from our Crime Stoppers partners in New Brunswick it did not take us long to understand what this program can do and how effective it could be for all citizens of Nova Scotia. We recruited volunteers and solicited the support of our enforcement agencies along with the media to get Crime Stoppers up and running. And, as the old saying goes, we've never looked back.

The successes attributed to this program speak for themselves. You will also be able to read of some of those successes further on in this year's guide.

We are all aware that providing policing services today is measured by effectiveness (cost) and efficiency (service delivery). When you read the statistics, please keep in mind the time and effort these tipsters have saved our law enforcement in bringing criminals to justice. There is little doubt that the service Crime Stoppers provide to enforcement agencies free up officers to provide other valuable programs such as Insurance Fraud, Human Trafficking, Bullying and Elder Abuse. And just as important to community safety a successful program such as Crime Stoppers allow our police partners to deliver proactive programs to deter criminal activity.

Nova Scotia Crime Stoppers has been fortunate to have dedicated volunteers over the past 35 years. Many of our volunteers have been with the program almost that entire time. Their commitment to their fellow citizens and communities is in my opinion one of the reasons we are so successful. I am amazed at the enthusiasm and let's do attitude of our team. No matter the challenge they always rise to the occasion.

Crime Stoppers continues to be an asset because of a simple formula to complete anonymity and cash awards. Add this unique partnership of the public, police and media and we have a winning formula. We could not have done this alone. Our successes directly reflect the commit-

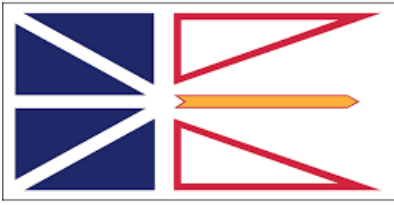
CANADA CALLING

ment of our partners. I am profoundly grateful.

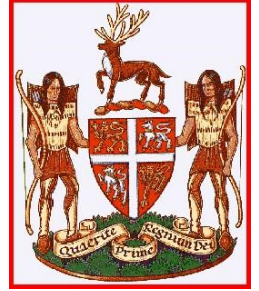
Category	Total
Arrests	3455
Charges Laid	7747
Cases Cleared	6077
Property Recovered	\$5,180,610
Arson Solved	\$1,245,601
Fraud Solved	\$335,869
Drugs Seized	\$14,350,845
Fugitives Arrested	455
Tobacco Seized	\$3,144,250
Awards Paid	\$327,500
Total Calls	164,668

Submitted By: John O'Reilly, President





Newfoundland & Labrador



Newfoundland and Labrador Crime Stoppers has been continually working on improving and creating better working relationships with community partners and stakeholders. There has been ongoing communication how to improve the program with each individual partner, while protecting the integrity of the program. The Board in cooperation with the coordinators have drafted new MOUs. In the next year we plan to meet with partners' individuals to discuss our partnership with the ultimate goal of having MOUs signed with all partners involved in our program.

For Crime Stoppers Month we launched our #WhatchaDid campaign. This campaign was designed to show Newfoundland and Labrador how their tips are making a positive impact the community. It's a way to celebrate tipsters and show how tips keep communities safe. This is something that we will keep going throughout the year.

During this campaign we gave away a TV via a social media contest. This was made possible by a partnership with Cohen's Home Furnishing who provided us with the TV for free. This was a huge success on our social media platforms and with the community. Not only did it reward our supporters but it increased our followers on our social media platforms. This was such a success we are planning on more of these types of engagements throughout the year.

The Newfoundland Crime Stoppers Coordinators have involved their respective police agencies, The Royal Canadian Mounted Police and the Royal Newfoundland Constabulary in updating their internal Crime Stoppers policies which have been outdated for some time now. Subsequent to this and COVID restrictions easing we are hoping to have more in person engagement and training with our police agencies.

There seems to be an ongoing trend in which tipsters are no longer looking for a monetary rewards. In 2021, 17 rewards were approved however only 2 were collected. Stats from the previous two years show very similar trends. Our tipsters appear to be more concerned about wanting to help their community rather than being motivated by the monetary reward.

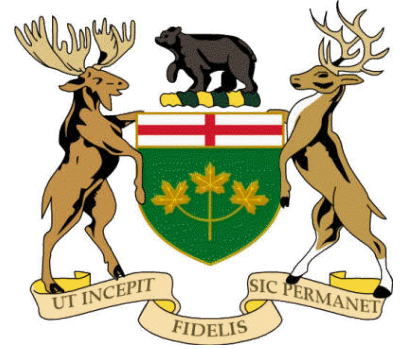
Our new initiative is to increase our volunteers in our communities. When Crime Stoppers started in NL we had multiple branches located throughout the province, today we have only 2. We need to work towards getting back to more community involvement. We want to be viewed as working "with" the community and this idea will snowball, getting the trust of the community to provide us with information that will result in more tips. We would also like to expand our presence in Labrador and continue our work with the Indigenous communities.

We have noticed an increase in the quality of our tips:

- 1 Tip provided so much great detail that it led to a takedown of a Grow op and Arrest in 3 weeks
 - 1 tip led the police to a missing person within a few hours and stopped that person from committing suicide
 - 1 Tip led police to find a weapon used in an offense, there were no leads as to where this weapon was. The weapon was located and as a result 26 charges could be upheld in court.
- To date we have had 17 Arrest, 28 charges, 8 weapons seized and 2 vehicles recovered which are significant numbers for the population of our province.



Ontario



Toronto Crime Stoppers Recognizes Record-Setting Year

In 2020, the Toronto Crime Stoppers strategically rebranded into a Community Rewards Program, where they reinvest their efforts in community improvement initiatives rather than paying out individual rewards. And the shift continues to prove successful.

On January 6th, 2022, Toronto Crime Stoppers announced record-setting numbers for 2021 during their Crime Stoppers Month launch. Despite the pressures of working within a global pandemic, the program was able to process 7,102 tips, which generated a significant impact on crime and community safety in the city.

The results of these tips contributed to the solving of eight homicides (100% increase), 105 arrests (57% increase), the laying of 780 charges (212% increase), and the seizure of 18 firearms (200% increase).

“Toronto Crime Stoppers continues to be a valuable partner for the Toronto Police Service,” said Chief of Police James Ramer. “Every year this program is responsible for processing thousands of tips that help our investigators make arrests, lay charges, and seize firearms, stolen property and illicit drugs. By building trust with the public and encouraging donations that are re-invested back into our neighbourhoods, our communities are safer because of Toronto Crime Stoppers.”

Along with record-setting statistics from 2021, Toronto Crime Stoppers is also going into 2022 with several successful campaigns and international recognitions.

1. Over the last year, the program launched its Second Edition of the Captain Canuck comic with a story line focused on educating youth on reporting gun violence. Both an on-line digital version and a printed copy of the comic book were created.
2. In collaboration with the Bolo Campaign and the 10 Alton Towers Community; a playground revitalization project was completed where two young girls were victims of a shooting in 2018.
3. In partnership with 31 Division and our friends at KYCS Global, we launched Project

CANADA CALLING

Lockdown – a campaign to create awareness on the growing issue of auto theft through technology. Members of the community were provided an RFID signal protective pouch (like this one here) that works to block the signal between the key fob and vehicle to prevent these types of thefts.

4. In October, at both the Ontario Association of Crime Stoppers and Crime Stoppers International virtual award ceremonies; Toronto Crime Stoppers received several awards in the “Population Over 3Million” Category:

At the Provincial level, awards included:

- Special Project Award for their Rebrand Strategy
- Marla Moon Memorial Award
- Outstanding Fundraiser for our Challenge Coins initiative, in partnership with Big Smoke Challenge Coins
- Former Coordinator, Det. Dimitri TSIANOS was awarded the Police Coordinator of The Year Award.
- Board Chair, Sean Sportun was awarded the Gary Murphy Lifetime Achievement Award

Global Award from Crime Stoppers International was for:

**Best Print Media in partnership with the Bolo Program campaign
to locate a wanted suspect**

Since the Toronto Crime Stoppers program launched in 1984, the community-based charitable organization lead by a dedicated group of volunteers has taken more than 177,000 tips, resulting in over 11,400 arrests, over 39,300 charges laid, and the seizure of \$65.5 million in property nearly \$317 million in illegal drugs.

“Toronto continues to have one of the largest and most successful Crime Stoppers programs in the world,” said Mayor John Tory. “Community safety really is a shared responsibility and the citizens of this great city come forward, anonymously, every single year to do their part. Programs and initiatives based on trusted partnerships between the police and the community are the future of this city and we are fortunate to have the Toronto Crime Stoppers program leading the way.”

Leading into 2022, the Toronto program is expanding their reach into the community through tactical partnerships. Understanding the critical importance partnerships have in creating community safety, Toronto Crime stoppers have developed a partnership with GardaWorld to help spread the Crime Stoppers message in the community by installing a Crime Stoppers decal on their fleet of mobile patrol vehicles. Furthermore, GardaWorld have become the exclusive sponsor of the Project Lockdown key fob pouches to allow for the expansion of the program across the City of Toronto and across Ontario.

The introduction of the programs podcast Crime Stoppers: See It. Say It. Stop It. continues to be a

CANADA CALLING

uniquely successful method to share information and cover community interest topics related to Crime Stoppers. The podcast can be found on 12 platforms and is heard in over 26 countries! If you are interested in joining the podcast, please email us at CrimeStoppersPodcast@gmail.com.

“Toronto Crime Stoppers remains resilient in our efforts to combat crime issues across the city and through the Community Reward Program model we reinforce the mindset that Community Safety Is a Shared Responsibility”, said Sean Sportun, Chair of Toronto Crime Stoppers. “The success of our program, seeing record setting statistics from 2021, is a testament to the community we serve that empowers a movement of a crime free Toronto”.

To help celebrate the 2022 launch, the CN Tower was illuminated with red and white lights the evening of the 6th to recognize January as Crime Stoppers Month.

Our program was honoured to have the CN Tower, a legendary Toronto landmark, light up the city’s skyline in support of Crime Stoppers.

As we look forward to 2022, Toronto Crime Stoppers will continue to find creative ways to generate awareness and stay connected with the community. It is through the creation of partnerships and working together with a collaborative goal to make a difference in the prevention of crime while enhancing the overall safety of our communities that we will continue to have the greatest impact on the success of our programs.

Toronto Crime Stoppers is committed in our efforts to mobilize the community to See It. Say It. Stop It. for a safer Toronto.

Doing what’s right, truly, is its own reward.





Saskatchewan



SaskTel Employees Champion Crime Stoppers

Crime Stoppers receives a lot of volunteer support from SaskTel employees. We talked to VP Greg Meister, Marketing Manager Amanda Keith, and Tech Director Amanda Halderman to find out what drives their passion for the cause.

It all began in July of 1976, in Albuquerque, New Mexico. A university student was killed during a gas station robbery and police couldn't find the people responsible. After six weeks of investigation, they had made little progress in the case.

In a last-ditch effort, they aired a re-enactment of the crime on television and asked for the public's help. It worked! An anonymous caller provided a tip that led police to the two killers. The total time between airing the tv ad and the arrest? Only 72 hours.

And so Crime Stoppers was born.

Crime Stoppers is not the police. Its purpose is to provide a trustworthy method for citizens to easily and anonymously provide information to assist the police, and other authorities, in solving and reducing crime.

There are now more than 1,700 Crime Stoppers programs worldwide in 32 countries. More than 425,000 crimes have been solved since the program's inception and over \$8 billion worth of stolen property and narcotics have been seized.

Here at home in Saskatchewan, there are five different chapters: Regina, Saskatoon, Prince Albert, Moose Jaw, and rural Saskatchewan. Over the course of 2021, these groups received over 5,000 tips that led police to make 153 arrests and recover over \$765,000 in property, cash, and drugs.

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Crime Stoppers is a non-profit organization and local chapters are part of an international group of volunteers established to help prevent and solve crimes. It holds a special spot in the heart of SaskTel, particularly among its employees.

At the organizational level, [Greg Meister](#) Vice President of Operations at SaskTel, and [Amanda Keith](#), SaskTel Marketing Manager, are both active in the Association of Crime Stoppers programs of Saskatchewan and are past Presidents at the chapter level. We asked them what inspired their passion.



Amanda Halderman, Amanda Keith, Greg Meister

“We are fortunate to live in a country and province where we don’t have to constantly worry about our personal safety or the safety of our friends and family,” said Meister. “I want to keep it that way, and the best way I can personally contribute to our safe and free society is to support our police and justice systems in their fight against criminals.”

CANADA CALLING

For Keith, Crime Stoppers was an opportunity to roll up her sleeves, pitch in, and make the world around us better. “As a parent with a young family, I was disturbed by the things I saw on the news every night,” she explained. “I wanted to contribute to a solution to make our communities safer for our children, family, friends, and neighbours.”

The President of Regina Crime Stoppers, where SaskTel has its corporate office, is none other than Amanda Halderman Director of Technology at SaskTel. When asked what prompted her to become so involved, she replied, “When I moved to Regina four years ago, I wanted to find a way to be involved and serve my new community. Crime Stoppers was the right fit.”



Halderman is especially proud of the past year’s achievements of her local chapter. “2021 was one of our strongest years,” said Halderman. “Tips received through our anonymous service led to 52 arrests, 154 charges laid, and 108 cases cleared in Regina. The greatest reward we receive is knowing our local Crime Stoppers program is making a real difference in public safety and quality of life.”

CANADA CALLING

Meister attributes a portion of that success to the popularity of social media. “Our use of Facebook in the past three years has opened up the social media channels as a source of promoting unsolved crimes and prompting tipsters to forward us their information,” said Meister. “[Saskatchewan Crime Stoppers](#) has almost 33,000 followers and we know they provide us with a consistent feed of tips that lead to solved cases.”



While there’s no denying the sense of satisfaction and pride that comes with keeping the streets and alleyways safe from crime, Meister wants to make sure the credit goes where it’s really due. “We ask the police to be good at a really hard job,” said Meister. “I hope our efforts make it just a little easier to charge the right person or get the criminals off the street faster.”

CANADA CALLING



Remember, if you witness a crime, you can submit a tip anonymously to Crime Stoppers at 1-800-222-TIPS or p3tips.com, a secure online link accessible through any Crime Stoppers website or Facebook page.
[Share](#) [Tweet](#) [Share](#)

